



“ONE BANANA A DAY MAKES A DIFFERENCE” LAUNCHES IN PERU



CORAL GABLES, FL November 10, 2017 – ONE Banana, the better banana company is pleased to announce the launch of their nutritional food security program “*One Banana a Day Makes a Difference*” in the desert of La Obrilla, Peru, where One Banana has organic banana plantations. This project has been implemented in schools in Guatemala with documented success. Approximately 2100 organic bananas have already been distributed to the students of the two primary and secondary levels of the Most Holy Virgin of Guadalupe School in La Obrilla, Peru.

“Once One Banana started its operations in Peru, our objective was to achieve a positive impact among the residents of the area,” said Patricia Cordova Ballesteros, Head of Human Resources in Peru. “The ‘One Banana a Day Makes a Difference’ program has given us the opportunity to make this goal tangible. Organic bananas have a high nutritional value, which guarantees the physical and mental development of the children, contributing to and enhancing their natural capabilities.”



The first delivery of 700 organic bananas occurred mid- October. The second 700 bananas were delivered a week later and the third at the end of the month. This schedule will continue once a week, providing the 627 students of this educational institution with one banana a day to boost their nutrition.

"The project is innovative and very nutritious for our children at this crucial stage of development and growth, since it generates energy and vitality for their psychomotor development," said Eder Godos, coordinator La Santísima Virgen de Guadalupe – La Obrilla.

"Projects such as this one by One Banana bring nutritional value to the children," said Mg. Sofia Mercedes Ato Peña, Director I.E. Santísima Virgen de Guadalupe, La Obrilla. "One Banana a Day Makes a Difference' focuses attention and care on the children and should be applauded."

ABOUT ONE BANANA

ONE BANANA is a family-owned company with operations in the United States, Guatemala, Europe, Peru, Mexico and Ecuador. It has emerged as a leader in socially responsible and environmentally sustainable farming. The Company has implemented rigorously developed workplace safety standards, the latest water conservation and rainwater collection technologies, and industry-leading worker benefits. ONE Banana's corporate social responsibility projects include providing access to medical clinics, nutritional programs, and education that have benefited more than 19,000 people, across twelve rural communities in Guatemala. <http://www.onebananas.com/>

ONE BANANA ORGANICS

We grow organic ONE Bananas that meet the strict guidelines of the U.S. Department of Agriculture's (USDA) organic foods program.

Our bananas, grown on our 100% organic farms in Peru, are carefully selected to meet these high standards.

###