



ONE BANANA JOINS THE RANKS OF THE WORLD'S MOST RESPONSIBLE & PROGRESSIVE GROWERS

(Furthering Its Commitment: Now Selling And Sourcing Fairtrade Certified Bananas)

CORAL GABLES, FL February 29, 2016 – ONE Banana, The Better Banana Company, <http://www.onebananas.com> recently announced that it will be selling and sourcing Fairtrade bananas. The company now officially joins the ranks of the world's most sustainable, progressive and responsible food growers.

ONE's certification was issued by FLO-CERT, a global certification and verification body whose main role is to independently certify Fairtrade products. The Fairtrade certification approval process requires ONE to guarantee a minimum price and a premium payment, which ONE invests back into the communities where it grows its bananas. By becoming Fairtrade certified, ONE further exhibits its commitment to the communities it supports by ensuring that FLO-CERT's relevant social, economic and environmental standards are being met.

As an organization, ONE is deeply committed to improving and maintaining good working conditions, implementing reasonable prices and helping to support the surrounding economies and communities. The Fairtrade designation helps create new levels of openness and transparency throughout the entire supply chain and further reiterates ONE's commitment to fairness in its day-to-day business operations.

ONE is a company built upon principles of supporting environmental sustainability through rigorous growing practices, fostering social good in the communities where it grows bananas, and producing the highest quality bananas. The Fairtrade certification is another signal to the public that ONE is acting consistently with its mission and vision. "We are thrilled to be able to offer our customers and their consumers access to purchase Fairtrade bananas. Becoming Fairtrade certified is another example of our steadfast commitment to doing our part to support our local communities and business while simultaneously helping to protect the environment." says Bernhard Roehrs, Corporate Director for ONE Banana.

The recent Fairtrade certification joins an impressive list of certifications that ONE Banana has received. The Company is also Rainforest Alliance, GLOBALG.A.P., BASC, C-TPAT and SCS certified.

ABOUT ONE BANANA

ONE BANANA is a family-owned company with operations in the United States, Guatemala, Europe, Peru, Mexico and Ecuador. It has emerged as a leader in socially responsible and environmentally sustainable farming. The Company has implemented rigorously developed workplace safety standards, the latest water conservation and rainwater collection technologies, and industry-leading worker benefits. Through its parent company, AgroAmerica, ONE Banana's corporate social responsibility projects include providing access to medical clinics, nutritional programs, and daycare facilities that have benefited more than 19,000 people, across twelve rural communities in Guatemala.

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